



READY BAG RALLY

One Mission. 16,000 Reasons to Rally.

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**AUGUST 29,
2026**

LAKELAND, FL

*Orlando
Claims
Association*



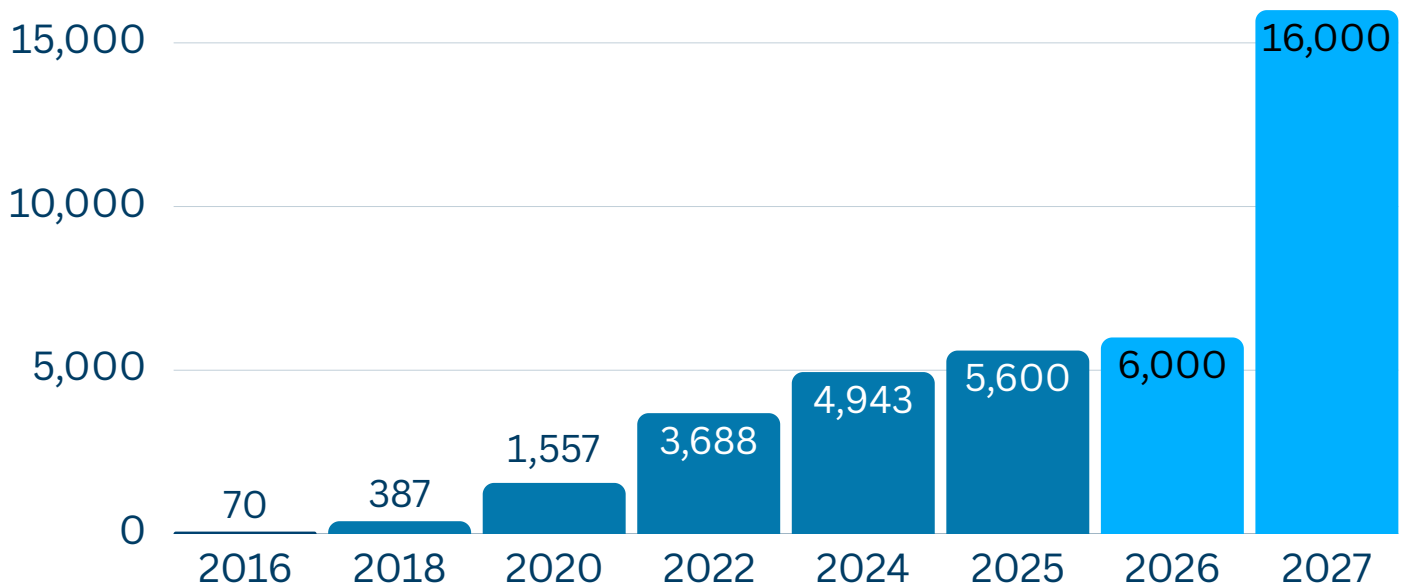
Roc Solid Ready Bags

We believe that no family should fight pediatric cancer alone.

We provide hospital Ready Bags right after diagnosis so that families have overnight essentials for unexpected hospital stays, and the message of community to know they are not alone in their fight.

Your support at Roc Solid's Ready Bag Rally will allow us to provide a Ready Bag to every family in the US after diagnosis.

READY BAGS PROVIDED



WE HAVE OVER 200

Hospital Partners



We partner with children's hospitals nationwide to distribute Ready Bags to families when they are diagnosed with pediatric cancer.



"Wow - we were blown away and shocked by the generous Ready Bag we received. It made us feel so cared for and supported at such a confusing and overwhelming time. My daughter had so much fun unpacking the bag and seeing all the things to make her journey just a little easier. Thank you!"

– Joelle, Mama Bear

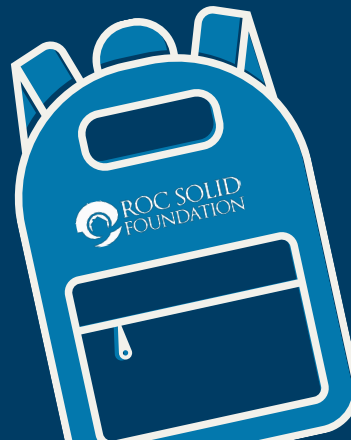
READY BAG RALLY

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READY BAG PACKING PARTY

SPONSORSHIP INCLUDES:

- PACK 1,000 READY BAGS, WITH UP TO 500 VOLUNTEERS
- SPEAKING ENGAGEMENT FROM ROC SOLID FOUNDER AND CEO, ERIC NEWMAN
- A PRODUCED VIDEO THAT WILL BE SHARED AT THE READY BAG RALLY ON SEPTEMBER 18TH AND ON SOCIAL MEDIA
- READY BAG DROP OFF EXPERIENCE AT YOUR LOCAL CHILDREN'S HOSPITAL
- CONTRIBUTE TO THE READY BAG RALLY TOTAL-16,000 READY BAGS TO IMPACT EVERY CHILD FIGHTING CANCER NATIONWIDE.



READY BAG RALLY



ROC SOLID
FOUNDATION

Building hope for kids fighting cancer

We are packing a
Roc Solid Ready Bag
for every family
diagnosed with
pediatric cancer in
the US—in one day.

18 SEPTEMBER
2026

**THE DAY HOPE
CHANGES
EVERYTHING.**

Be part of the first event to ever to provide direct
support to every child fighting pediatric cancer.